

# Culture, Tourism and Sport Programme Board

Agenda

Wednesday 2 March 2011  
3.30pm

National Centre of Early Music  
St Margaret's Church  
Walmgate  
YORK  
Y01 9TL

**To:** Members of Culture, Tourism and Sport Programme Board  
**cc:** Named officers for briefing purposes



**LG Group Culture, Tourism and Sport Programme Board**  
2 March 2011

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There will be a meeting of the Culture, Tourism and Sport Programme Board **at 3.30pm on Wednesday 2 March 2011 at the National Centre of Early Music, York.**

**Attendance Sheet**

Please ensure that you sign the attendance register, which will be available in the meeting room. It is the only record of your presence at the meeting.

**Apologies**

Please notify your political group office (see contact telephone numbers below) if you are unable to attend this meeting, so that a substitute can be arranged and catering numbers adjusted, if necessary.

**Labour:** Aicha Less: 020 7664 3263 email: [aicha.less@local.gov.uk](mailto:aicha.less@local.gov.uk)  
**Conservative:** Angela Page: 020 7664 3264 email: [angela.page@local.gov.uk](mailto:angela.page@local.gov.uk)  
**Liberal Democrat:** Evelyn Mark: 020 7664 3235 email: [libdem@local.gov.uk](mailto:libdem@local.gov.uk)  
**Independent:** Group Office: 020 7664 3224 email: [independent.group@local.gov.uk](mailto:independent.group@local.gov.uk)

**Location**

***A map showing the location of the National Centre of Early Music is printed on the back cover.***

**LGA Contact**

Paul Johnston (Tel: 020 7664 3031, email: [paul.johnston@local.gov.uk](mailto:paul.johnston@local.gov.uk) )

**Carers' Allowance:** As part of the LGA Members' Allowances Scheme a Carer's Allowance of up to £5.73 per hour is available to cover the cost of dependants (i.e. Children, elderly people or people with disabilities) incurred as a result of attending this meeting.



## Culture, Tourism and Sport Programme Board - Membership 2010/2011

<b>Councillor</b>	<b>Authority</b>
<b>Conservative (6)</b>	
Stephen Castle [ <b>Deputy Chairman</b> ]	Essex CC
Sir William Lawrence	Stratford-on-Avon DC
Ken Maddock	Somerset CC
Kevin Carroll	Torbay Council
Geoffrey Theobald OBE	Brighton & Hove Council
Andrew Lewer	Derbyshire CC
<b>Substitutes:</b>	
Anne Hawkesworth	Bradford MDC
David Lloyd	Hertfordshire CC
<b>Labour (4)</b>	
Simon Henig [ <b>Vice Chair</b> ]	Durham CC
Bryony Rudkin	Ipswich BC
Chris Roberts	Greenwich LB
Caitlin Bisknell	High Peak DC
<b>Substitutes:</b>	
Mike Amesbury	Manchester City
David Phillips	Swansea City
<b>Liberal Democrat (3)</b>	
Chris White [ <b>Chair</b> ]	Hertfordshire CC
Flick Rea	Camden LB
John Commons	Manchester City
<b>Substitute</b>	
Gary Millar	Liverpool City
<b>Independent (1)</b>	
Geoff Knight [ <b>Deputy Chair</b> ]	Lancaster City
<b>Substitute</b>	
TBA	

## LG Group Culture, Tourism and Sport Programme Board Attendance 2010 -2011

<b>Councillors</b>	<b>13/09/10</b>	<b>17/11/10</b>	<b>19/01/11</b>	<b>02/03/11</b>	<b>26/05/11</b>	<b>21/07/11</b>
<b>Conservative Group</b>						
Stephen Castle <b>[Deputy Chairman]</b>	YES	YES	YES			
Sir William Lawrence	YES	YES	YES			
Ken Maddock	YES	YES	YES			
Kevin Carroll	YES	NO	NO			
Geoffrey Theobald OBE	YES	NO	NO			
Andrew Lewer	YES	YES	YES			
<b>Labour Group</b>						
Simon Henig <b>[Vice Chair]</b>	YES	YES	NO			
Bryony Rudkin	YES	YES	YES			
Chris Roberts	NO	YES	YES			
Caitlin Bisknell	YES	NO	NO			
<b>Lib Dem Group</b>						
Chris White <b>[Chair]</b>	YES	NO	YES			
Flick Rea	YES	YES	YES			
John Commons	YES	NO	YES			
<b>Independent</b>						
Geoff Knight <b>[Deputy Chair]</b>	YES	YES	YES			
<b>Substitutes</b>						
Cllr David Lloyd	YES (observer)					
Cllr David Phillips		YES				
Cllr Gary Millar		YES				
Cllr Anne Hall (West Sussex)		YES				
Cllr Guy Nicholson (Hackney)			YES			
Cllr Florence Nosegbe (Lambeth)			YES			

## Agenda

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### LG Group Culture, Tourism and Sport Programme Board

Tuesday 2 March 2011

15.30 – 16:15

National Early Music Centre, York

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#### For discussion

	<b>Item</b>	<b>Page</b>
1.	<b>Culture, Tourism and Sport Programme Board – note of last meeting</b>	<b>3</b>
2.	<b>Future Libraries Programme</b>  Paper <i>attached</i> , with further briefing <i>to follow</i> at the meeting.	<b>9</b>
3.	<b>Conference briefing</b>	
4.	<b>Outside bodies feedback from Members</b>	<b>19</b>

#### For noting / information

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5.	Culture, Tourism and Sport Programme Board – update on current issues	<b>29</b>
6.	CLOA Case studies	<b>39</b>

**Date of Next Meeting: Thursday 26 May 1:00 – 3:00pm, Local Government House**





## Note of decisions taken and actions required

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<b>Title:</b>	LG Group Culture, Tourism and Sport Programme Board
<b>Date and time:</b>	Wednesday 19 January 2011, 1.00pm
<b>Venue:</b>	Rathbone Rooms 1 & 2, Local Government House

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### Attendance

Position	Councillor	Council
Chairman	Cllr Chris White	Hertfordshire CC
Deputy chair	Cllr Stephen Castle	Essex CC
Deputy chair	Cllr Geoff Knight	Lancaster City
Members	Sir William Lawrence	Stratford-on-Avon DC
	Cllr Ken Maddock	Somerset CC
	Cllr Andrew Lewer	Derbyshire CC
	Cllr Bryony Rudkin	Ipswich BC
	Cllr Chris Roberts	Greenwich LB
	Cllr Guy Nicholson (substitute)	Hackney LB
	Cllr Florence Nosegbe (substitute)	Lambeth LB
	Cllr Flick Rea	Camden LB
	Cllr John Commons	Manchester City
In attendance	Nigel Lynn	CLOA
Apologies	Cllr Kevin Carroll	Torbay
	Cllr Geoffrey Theobald	Brighton & Hove
	Cllr Simon Henig (Vice Chair)	Durham CC
	Cllr Caitlin Bisknell	High Peak DC

**Officers:** Paul Raynes; Rob Whiteman; Martyn Allison; Philip Mind; Brendan Harris; Laura Caton; Paul Johnston (all LG Group)



Item	Decisions and actions	Action by
1	<p><b>Culture, Tourism and Sport Programme Board – note of last meeting</b></p> <p>The note of the last meeting was agreed as a correct record.</p> <p>Officers updated the Board on arrangements for the Culture, Tourism and Sport conference in March, and asked Members for their assistance in promoting the conference.</p> <p><b>Action</b></p> <p>Officers to circulate a draft email for Board Members' to use to promote the LG Group / CLOA Culture, Tourism and Sport Conference.</p>	<p>Paul Johnston</p>
2	<p><b>The visitor economy landscape</b></p> <p>Members received a presentation from James Berresford, Chief Executive of VisitEngland.</p> <p>The presentation outlined the value of tourism to the English economy, along with the challenges and opportunities in developing the English tourism offer. VisitEngland has a new strategic framework, and has developed a number of action plans, to focus on its role of championing tourism in England. There will be less public funding for tourism, and the winding down of Regional Development Agencies will have a significant impact, but industry will play a much bigger role. There are also some significant opportunities to boost tourism, including the 2012 Games and 'decade of sport'.</p> <p>James concluded by outlining potential common areas of interest for both VisitEngland and the LG Group, including Local Enterprise Partnerships, VisitEngland's new strategic framework, destination management pathfinders and the compilation and sharing of tourism intelligence and data.</p> <p>Members made the following comments:</p> <ul style="list-style-type: none"> <li>• Destination Management Organisations (DMOs) do not exist in all parts of the country, and the national approach to tourism needs to take account of this</li> <li>• There were also different approaches to destination</li> </ul>	

- management, including private sector led
- The LG Group, working with VisitEngland, has a role to play in sharing good practice in relation to tourism
  - We need to ensure that the skills offer reflects the needs of the tourism industry

In response to questions, James Berresford updated Members on the work of People 1<sup>st</sup>, the agency with national responsibility for skills improvement.

Members thanked James for attending the Board and had a further discussion on destination management.

### ***Decision***

*Members agreed that the Chair, on behalf of the Board, should write to Councils to share options on the future of Destination Management Organisations.*

### **Action**

Officers to draft correspondence on behalf of the Board Chair regarding the future of Destination Management Organisations.

Laura Caton

## **3 Digital inclusion and superfast broadband**

Members noted the LG Group's work on digital inclusion, and made the following comments:

As Council services were increasingly being made available online, Councils and other partners would need to address the disparity in broadband provision and availability between rural and urban areas

Members discussed the extent to which Councils should focus on providing services online. Members said that the way Councils would use the internet would continue to evolve, and that service provision would evolve accordingly.

Members said that the equipment necessary to provide superfast broadband was currently very cumbersome, and that there were potential planning issues arising in conservation areas.

### ***Decision***

*Members agreed that the LG Group become a partner of Race Online and undertake promotional activity in support of that partnership.*

*Members agreed that officers further explore potential planning issues arising from the installation of equipment necessary for superfast broadband provision in conservation areas.*

#### **Action**

Officers to explore means of promoting Race Online.

Phillip Mind

Officers to further explore potential planning issues arising from the installation of equipment necessary for superfast broadband provision in conservation areas.

Laura Caton

#### **4 CTS Programme Board forward plan**

Members agreed on the headline improvement and policy priorities as suggested within the report, subject to further focus on the arts, on the public health agenda and on skills. Officers said that responsibility for skills had to date rested with the Group's Economy and Transport Programme Board and that the Group's Community Wellbeing Board had led on public health, with appropriate liaison between the Programme Boards.

Members also asked the report to note that improvement support could be commissioned from a range of providers.

Members said that the benefits of cultural services could be felt across a number of Council departments, and that the Board should have a role in raising the profile of cultural services across the political agenda.

#### **Action**

Officers to circulate the recent paper on skills presented to the Economy and Transport Programme Board.

Laura Caton

#### **5 Future of the 2012 Olympic and Paralympic Games Nations and Regions Group**

Members said that the Local Government Association had a role to play in facilitating conversations between local and regional

partners involved in delivering the 2012 Games, as Regional Development Agencies start to wind down.

Members agreed to write to the Sports Minister to reiterate the Board's key messages around local authority engagement with the 2012 Games.

**Action**

Officers to draft a letter to the Sports Minister

David Kidston

**6 Member feedback from outside bodies**

Members noted the report.

Referring to his meeting with Ed Vaizey MP, Cllr Chris White said that the second wave of superfast broadband pilots would be launched shortly, and that LG Group officers were developing a proposal for an LG Group offer to support Councils in developing their online capability and sharing good practice.

**Action**

Officers to circulate further details about the superfast broadband pilots.

Phillip Mind

**7 Culture, Tourism and Sport Programme Board – update on current issues**

Members noted the report.

**8 CLOA case studies**

Members noted the report.

**Date of next meeting: Wednesday 2 March 2011**

**Item 2**

## **Future Libraries Programme**

### **Purpose of report**

For discussion and direction.

### **Summary**

This paper updates members on the Future Libraries Programme, led by the LG Group, working with the Museums, Libraries and Archives Council (MLA) and DCMS.

The libraries landscape is changing at a rapid pace. In view of this, officers will update Members at the Board meeting. This will include latest intelligence on how library services are responding to budget pressures.

### **Recommendation**

Members are asked to comment on the update, and to give any further steer on the actions to disseminate learning from phase 1 of the Future Libraries Programme.

### **Action**

To be taken forward by officers as directed by Members.

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## **Future Libraries Programme**

### **Background**

1. The Future Libraries Programme (FLP), launched in August 2010, is a sector-led libraries improvement programme, jointly delivered by the LG Group and MLA. In phase 1 there are ten projects involving 36 councils (one quarter of library authorities). The aim is to support councils to develop locally appropriate solutions to delivering modern and efficient library services, and to capture and share the learning across the local government sector. **Annex 1** is a summary of the ten phase 1 projects.
2. On 29 December, Cllr White and Jeremy Hunt jointly wrote to council leaders, to emphasise the importance of councils leading their own improvement of local cultural services, and to highlight the learning that is emerging within and outside the FLP. A copy of the letter is at **Annex 2**.
3. At the January Programme Board meeting, Members agreed that sharing the learning from phase 1 and, subject to funding, supporting more councils to get involved with the FLP, was an improvement priority for 2011/12.
4. Members will also be aware that the Government is abolishing the MLA by April 2012. Its responsibilities for museums and libraries will transfer to the Arts Council.

### **Progress**

5. The LG Group and MLA have worked with the FLP projects to put in place tailored packages of support and advice. In some instances councils have commissioned this from private sector providers.
6. The leading savings options that are emerging include:
  - 6.1 **Use of new technology** – Northumberland and Durham are exploring how they can make the most of the opportunities presented by Raceonline 2012 and use digital innovation to improve services and make savings;
  - 6.2 **Exploring a single library authority** - Cornwall with Devon, Plymouth and Torbay are looking at a single library authority for the peninsula as opposed to four of varying sizes, capacities and strengths;
  - 6.3 **Community management of library services** - Herefordshire with Shropshire and Suffolk are exploring new models of service delivery and governance including community management;

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- 6.4 **Shared services** - Kensington and Chelsea with Hammersmith and Fulham are exploring the feasibility of shared services;
- 6.5 **Locating libraries in other outlets** - Bradford is exploring locating libraries in shared outlets including retail premises.
7. In view of the challenging financial situation, there is a strong appetite from councils to access the learning from the FLP projects. There is already a very active Community of Practice and a newsletter from the LG Group and MLA to portfolio holders and heads of service.
8. Further actions include:
- 8.1 Two events for the phase 1 projects in March to share learning and test what and how they disseminate across the sector. This will include a Member only session so they can share their learning and experiences and identify potential new Member peers for the next stage;
- 8.2 Three dissemination events open to all councils:
- 8.2.1 In London in early April to focus on sharing the practical outputs from the projects;
- 8.2.2 In Birmingham in mid April to focus on the change management aspects of learning;
- 8.2.3 A member only event will be held in June. **Members are invited to give a steer on key messages for this event.**
- 8.3 A publication aimed at council Leaders, Chief Executives, MPs and others setting out the high level messages from the FLP.
9. Although the FLP is progressing well, Members will be aware that there is vigorous debate about the future of libraries and campaigns in those areas where local councils have taken the difficult decision to close some of their libraries, and in the letters pages of the broadsheets. The best way to protect frontline library services and avoid getting into the territory of statutory inquiries is to give even more councils the opportunity to participate in the FLP, and this is something we are pressing with government.

**MLA / Arts Council transition**

10. Discussions are also underway about managing the transfer between MLA and the Arts Council, and what this means for the Future Libraries Programme. We need to be clear precisely what the Arts Council's role in relation to libraries improvement will be, and what budget will support this activity. There is also a potential opportunity for the Arts Council to have a single conversation spanning arts, museums and libraries, with councils about how they can work in partnership to modernise and strengthen the local offer.

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**Next steps**

11. Priority actions are:

- 11.1 To continue to disseminate the learning from phase 1
- 11.2 To secure agreement and funding for phase 2
- 11.3 To agree with the Arts Council some joint principles that will underpin the transfer
- 11.4 To draft the FLP publication

**Financial Implications**

12. Future LG Group support for the FLP is dependent upon the outcome of the 2011/12 business planning process.



# Future Libraries Programme newsletter

## Issue 1: November 2010

### Supporting local choice

Launched by Culture Secretary Ed Vaizey, and Cllr Chris White, Chair LG Group Culture, Tourism and Sport Programme Board, the Future Libraries Programme, is a pragmatic collaboration between the LGA Group and MLA to help councils look at, develop, and collaborate on different ways to deliver library services, and maintain or if possible improve service quality at less cost.

Recognising the urgency and time critical nature of the challenge, the Programme makes the best use of the current national support mechanisms to help councils make the changes of their choice, collaborating and spreading the lessons learned as widely as possible.

*"In the present financial climate councils are working hard to protect their library services whilst making them more efficient. We share an ambition that long-term transformation to join up public services and model them around local people's contemporary needs, is far more preferable than short term cuts and closures."*  
Cllr Chris White

### Testing new approaches

The Future Libraries Programme will test new approaches to service delivery including:

- Working with the community to develop and deliver services they define
- Supply chain efficiencies and reductions in back office costs
- Integrating and co-locating libraries with learning, health and other local services
- New governance and management options
- Collaboration with other library services, or merging with other services
- Developing the diversity of the workforce and modernising staff skills
- Looking to digital and new technology to improve accessibility and reduce cost

### Spreading the benefits

Your authority can now get involved with the Future Libraries Programme and start to access this learning, and benefit from further support. The LGA Group and MLA are now offering a package of support to all councils including.

- Making available the learning emerging from these projects online through Local Government Knowledge (ADD Web link to new pages) and MLA web sites (ADD Web link) These sites will be used to share information about the projects as they develop, case studies and provide access to these councils and the staff directly involved in the change programmes.
- Setting up an online Community of Practice where the Phase 1 authorities can share their learning, and where other councils can learn from their experiences and network with councils dealing with similar challenges.
- Facilitated action learning sets, where councils will be able to work through the challenges with colleagues from elsewhere facing similar issues.
- Providing access to LGID accredited member and officer peers with experience of delivering change in library services and who will be able to deliver relevant and effective support directly to councils who want to adopt similar or different approaches. A series of seminars focused on key challenges facing library services once the learning from the projects has been captured and evaluated.

*"It is not the libraries that matter, but the fact that books, information, professional advice, access to the internet, civic spaces and quiet places to study, are essential to the success of people and communities. Councils are best placed to ensure people have access to all these vital things, when they need them as their life circumstances change."*  
Roy Clare - MLA Chief Executive

## For starters - 10 projects, 36 councils

**Bolton, Bury, Manchester, Oldham, Rochdale, Salford, Stockport, Tameside, Trafford, Wigan** councils are testing the feasibility of a single Greater Manchester Library service, to identify efficiency savings and customer service improvement, and the most appropriate governance and delivery models to achieve this.

**Northumberland and Durham** are exploring how IT and alternative delivery models can transform libraries into facilities at the heart of their communities that offer access to council and other services; provide opportunities to learn, make transactions, obtain the best information and help people develop information handling skills, access employment opportunities and enjoy leisure.

**Bradford** is developing a remodelled service with major urban library facilities supported by a network of library service points located in shared outlets with extended opening hours, and exploring partnerships to achieve this with the retail sector.

In the south west **Cornwall, Devon, Plymouth and Torbay** are pursuing a single library authority providing services across all four councils.

**Herefordshire and Shropshire** are looking together at new partnership models for service delivery at individual library level, including community management.

**Lincolnshire, Rutland, Cambridgeshire and North East Lincolnshire** are developing local community led library service solutions which work across authority boundaries.

In **Suffolk** the authority is taking forward community management of libraries and removing management tiers between local library managers and governing bodies.

The challenge of providing a new long term model for rural county library services while substantially reducing costs is being jointly explored by **Oxfordshire and Kent**. They are

seeking to retain those features which are valuable to customers' - good stock, access to information, community spaces and knowledgeable staff - while responding to the Big Society principles of locally-driven and community-based activity

An ambition to produce a step change in library services by working more closely together in south east London characterises the work being taken forward by **Lewisham, Bexley, Bromley, Croydon, Greenwich, Lambeth and Southwark**.

**Kensington & Chelsea and Hammersmith & Fulham** are exploring sharing library services, which will be delivered or commissioned jointly across borough borders. This will include investigating alternative models for delivering library services in what could be an innovative way forward for both authorities, which could provide a model for other councils.

The ambition of these councils is significant, and gives all of us a chance to look at how we can reshape library services for the 21st century. The learning that will emerge from these projects will be practical and useful for councils seeking to deliver library services that are more efficient, fit for purpose and able to cope with the current demanding needs of customers and communities.



**For further information on any aspect of the programme contact [Libraries.Programme@mia.gov.uk](mailto:Libraries.Programme@mia.gov.uk) or visit [http://www.mia.gov.uk/what/programmes/the\\_future\\_libraries\\_programme](http://www.mia.gov.uk/what/programmes/the_future_libraries_programme).**



CMS 161900/DC

29 December 2010

Dear Councillor

We are writing to you about our shared goal of getting better local services for people and to update you on some practical measures to help local authorities delivering cultural and sporting services when the government's overriding priority is deficit reduction, as reflected in the local government finance settlement.

We would like to highlight some of the many examples of improvement and modernisation across local cultural and sporting services. Culture and sport support a range of policy priorities including, but not limited to, economic growth, health and wellbeing, and safer and stronger communities. It is for these reasons that culture and sport are so important to communities and tend to attract significant local interest. Councils across the country have also learned that it is important to prepare for changes with evidence that can be defended.

Through the Future Libraries Programme (FLP) the Local Government Group and Museums, Libraries & Archives Council (MLA) are supporting 36 councils to find new ways to deliver library services without cutting the front line. We thought it would be helpful, ahead of the formal publication of findings from the programme, to share with you examples of the leading savings options that are emerging and our [newsletter](#) gives you more information. The MLA and Local Government Group can help if you want to find out more and are available to assist you in looking at a wider range of options and ideas for your library services that could help you save money while minimising the need for cuts to front line services.

Library authorities outside the programme are also developing innovative approaches to providing services:

- a) Essex County Council will be helping to improve Slough Borough Council's library service and reduce its administration costs from 1 January 2011;
- b) Investment by Aviva has contributed towards the transformation of York Central Library with more books, the latest technologies and new services;
- c) In North Yorkshire volunteers at Grassington Hub are at the heart of service delivery.

We are convinced that innovation, led by the energy and experience of councils themselves, is also going to provide the best recipes for modernising cultural services generally in a tougher financial climate.

There are also lots of examples of councils developing different approaches to providing local cultural and sporting services and responding to the economic situation by being innovative:

- a) Many councils are successfully commissioning their cultural services to deliver more efficiently other key service priorities such as adult social care, health, better outcomes for children and young people and economic development;
- b) Manchester City Council has focused its culture and sport services as major drivers of economic growth, inward investment, and job creation and training;
- c) Leicester Comedy Festival has developed relationships with communities and the health service to respond to issues such as men's health, teenage pregnancy and healthy eating amongst children and young people;
- d) Suffolk Artlink manages a series of projects aimed at improving the lives of vulnerable people in Suffolk including older people and their carers;
- e) In Kirklees a partnership between creative arts organisations offer a range of services for people as part of their mental health and wellbeing care planning services.

There are a number of different ways by which examples such as these are shared widely across the local government sector, including:

- a) LGID's website brings together in one place the learning that is coming out of the "Passion for Excellence" improvement work in partnership with DCMS and key public bodies.  
<http://www.idea.gov.uk/idk/core/page.do?pagelId=21131849>.
- b) The Living Places website is a suite of online resources developed by DCMS and key public bodies to support the contribution of culture and sport to planning <http://living-places.org.uk>.
- c) LGID has also launched two new publications outlining ways the sector can improve its efficiency through new ways of working and making better use of assets and sources of further help.  
<http://www.idea.gov.uk/idk/core/page.do?pagelId=24327034>

Help and advice is available and it could assist you in providing the culture and sport local people will be looking for while making the savings that are needed.



**JEREMY HUNT**  
Secretary of State for Culture,  
Olympics, Media and Sport



**Cllr CHRIS WHITE**  
Chair, LG Group Culture, Tourism &  
Sport Programme Board



2 March 2011

**Item 4**

**Member feedback from outside bodies**

**Purpose of report**

For information.

**Summary**

This paper provides Members with the opportunity to **feedback** on recent meetings of outside bodies at which they have represented the Board. The Board Chair's report to LG Group Councillors' Forum, which details the Chair's and Lead Members' activities undertaken on behalf of the Board, is also attached as **Appendix A**.

**Recommendations**

Members currently representing the Programme Board on outside bodies are asked to **provide any appropriate feedback** from recent meetings, details of which are enclosed.

**Actions**

Subject to comments from the Board, officers to take forward any suggested actions.

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**Item 4**

**Member feedback from outside meetings**

**Recent**

Title	Date
<b>LGA meeting with Ed Vaizey MP</b>	<b>25 January 2011</b>
<p>Ed Vaizey MP, Minister for Culture, Communications and Creative Industries, and Cllr Chris White met representatives from three of the phase one Future Libraries Programme project areas; Greater Manchester, Suffolk, and Kensington &amp; Chelsea with Hammersmith &amp; Fulham and Westminster. Presentations covered the councils' innovative approaches to delivering more efficient library services, including sharing back office functions, a bigger role for volunteers and using new technology.</p>	
<b>LG Group annual 2012 Games Conference</b>	<b>2 February 2011</b>
<p>Cllr Chris White chaired the annual LG Group 2012 Games conference, which focussed on how local authorities can maximise the benefits of the Games for their local communities, including the local cultural, sporting and volunteering legacy of the Games. Cllr Stephen Castle spoke in a plenary panel session on how local authorities can maximise local volunteering opportunities through the Games and chaired a workshop on maximising the sporting and physical activity legacy of the Games.</p>	
<b>Discussion with Chair of the LG Group Children and Young People Board</b>	<b>4 February 2011</b>
<p>Cllr Chris White and Baroness Ritchie discussed areas of common interest between the two Boards, including school sport, school music, playing fields and play. They agreed to develop shared policy positions on these issues.</p>	
<b>2012 Games Social Legacy Delivery Board</b>	<b>8 February 2011</b>
<p>Cllr Chris White attended a meeting of the 2012 Games Social Legacy Delivery Board at DCMS which focussed on the Opportunity 2012 initiative and efforts to influence attitudes towards disabled people through the 2012 Games. Cllr White highlighted that local authorities already have a good track record as employers of people with disabilities and that there are many examples of local authorities using community sport to influence perceptions of disabled people.</p>	
<b>National Youth Libraries Board</b>	<b>9 February 2011</b>
<p>Cllr Flick Rea attended a meeting of the National Youth Libraries Board, which</p>	

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reported on its achievements over the past year, especially the Big Secret campaign.	
<b>DCMS Informal Local Government Network</b>	<b>10 February 2011</b>
Cllr Stephen Castle co-chaired a meeting of the DCMS Informal Local Government Network, with Ed Vaizey MP and Jonathan Stephens, DCMS Permanent Secretary. In introductory remarks, Cllr Castle outlined the key challenges facing local cultural services, and emphasised the importance of local government working together to improve services. The rest of the meeting focussed on public libraries. There were a number of presentations from councils who are pioneering new ways of delivering library services, and from organisations, such as the Asset Development Trust, who are supporting this work.	
<b>NILGA – Annual Conference and Executive meeting</b>	<b>10 and 11 February 2011</b>
Cllr Chris White attended the Northern Ireland Local Government Association (NILGA) Annual Conference in Belfast on 10 and 11 February. Cllr White spoke in a plenary session at the Conference on 11 February about the LGA’s work in relation to 2012 and the opportunities presented by the Games for local government and communities in Northern Ireland. Cllr White also attended a meeting of the NILGA Executive on 11 February to discuss how local authorities in Northern Ireland can maximise the sporting, economic and social benefits for local communities from the 2012 Games.	
<b>LGA meeting with Ed Vaizey MP</b>	<b>23 February 2011</b>
Cllr Chris White met the Minister on 23 February to discuss a range of topics. In particular, Cllr White updated the Minister on LG Group actions to share the learning from phase 1 projects of the Future Libraries Programme and emphasised our support for extending the Programme. Cllr White also said that the MLA / Arts Council transfer is an opportunity to embed sector-led improvement beyond libraries, and updated the Minister on proposals to establish an LGA / Ministerial Community Services Group to discuss joint working on connected issues including, the modernisation of the post office network, digital inclusion, superfast broadband, service delivery from community buildings and the future of the library service.	

**Forthcoming**

<b>Title</b>	<b>Date</b>	<b>Attendees</b>
<b>LG Group Culture, Tourism and Sport Conference</b>	3 / 4 March 2011	All Board Members are invited
<b>Olympic Resilience Member-Level</b>	8 March 2011	Cllr Chris White and Cllr

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<b>Steering Group</b>		Stephen Castle
<b>2012 Games Nations and Regions Group</b>	12 March 2011	Cllr Chris White and Cllr Stephen Castle
<b>Lady Penelope Cobham, Chairman, VisitEngland</b>	24 March 2011	Baroness Margaret Eaton DBE and Cllr Chris White



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**Appendix A**

## **Culture Tourism and Sport Board – report from Cllr Chris White (Chair), January 2011**

### **Joint letter with Jeremy Hunt, Secretary of State for Culture, Olympics, Media and Sport**

This week I have written a joint letter with Jeremy Hunt to leaders of councils to highlight some of the innovative approaches councils are developing to providing local cultural and sporting services in a tough financial climate, and to emphasise that councils are best placed to lead modernising cultural services generally. We also highlighted some of the early learning from the Future Libraries Programme, where 36 councils have come together in 10 projects to pioneer new ways to deliver library services more efficiently, including using new technology, sharing back office functions and co-locating libraries with other local services.

### **Ed Vaizey, Minister for Culture, Communications and Creative Industries, 8 December**

The Minister and I discussed progress with the Future Libraries Programme and the implications for councils of Government's decision to give the Arts Council responsibility for most of the functions currently carried out by the Museums, Libraries and Archives Council (MLA), which will be abolished by April 2012. I argued that councils and their local partners must lead improvement and efficiency in museums, and that the maximum amount of funding available must be devolved to the frontline, to keep museums open and engaged with their local schools and communities.

### **Martha Lane Fox, UK Digital Champion, 1 December**

I met Martha Lane Fox, UK Digital Champion, to discuss the local government role in tackling digital inclusion and getting the 9 million people in the UK who have never used the internet online. I also emphasised how increasing internet access offered councils significant opportunities to transform the way they deliver local services, and the strong linkages to the roll-out of superfast broadband.

### **Superfast Broadband**

I attended a Ministerial meeting on superfast broadband on 9 December. This followed-on from the Government's announcement that there will be a second wave of superfast broadband pilots and a digital hub in every community. In response, I have asked officers to develop a proposal for an LG Group offer to support councils in developing their on-line capability and sharing good practice.

### **2012 Games Nations and Regions Group**

On 2 December the Nations and Regions Group met to discuss the latest preparations for the 2012 Olympic and Paralympic Games. The group also

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discussed what will happen to the regional 2012 partnerships, most of which are funded and hosted by Regional Development Agencies (RDAs), once RDAs wind down. UK-wide engagement with the 2012 Games, including local government, is currently achieved through these partnerships. Cllr Castle emphasised the importance of finding a way for this engagement to continue when we are so close to the Games. This will vary between regions, depending upon the RDA's appetite for continuing with this work during the wind down phase, and partners' capacity to put in place temporary arrangements.

**2012 Games National Resilience Team Steering Group**

Following the establishment of the Home Office funded National Resilience Team to help councils meet the resilience challenges of hosting the 2012 Games, Cllr Stephen Castle attended the first meeting of the Steering Group, which will oversee progress. He emphasised the importance of the team working with councils who are hosting Olympic and Paralympic events outside London, and those councils outside London who will play a role in the Torch Relay, Cultural Olympiad and other significant events related to the 2012 Games.

**Institute of Sport and Recreation Management (ISRM) Conference**

I spoke at the ISRM Conference on 18 November on the topic of the future of sport and leisure in a new financial and political landscape. I argued that at a time of unprecedented budget pressures for discretionary services, it is vitally important that strong political and officer leadership positions sport at the heart of a council's efforts to create healthier, stronger and more prosperous communities.

**Culture, Tourism and Sport Programme Board**

The Board met on 17 November. Members received a presentation from the Youth Libraries Board about encouraging more young people to visit libraries, debated a proposal for local community banks to simplify the allocation of lottery funding to the local voluntary and community sector and discussed the LG Group's response to Government's consultation on the publicity code of conduct for councils.

Contact Officer: Laura Caton, [laura.caton@local.gov.uk](mailto:laura.caton@local.gov.uk), 020 7664 3154



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**Culture Tourism and Sport Board – report by Cllr Chris White (Chair), February 2011**

**Meeting with Future Libraries Programme (FLP) projects and Ed Vaizey MP, Culture Minister**

1. On 24 January, three of the councils involved with the FLP (Suffolk, Manchester and Kensington and Chelsea) gave presentations on progress to date. The councils are leading the way with finding more efficient ways of delivering library services by, for instance, giving local volunteers the opportunity to run libraries, sharing back office functions and developing a single library service across three London Boroughs. The learning from these projects and the other seven projects in the first wave is being shared widely across the sector.
2. I also emphasised the importance of securing a second wave of FLP projects to continue to support the modernisation of libraries, and the need for clarity about how the transition from the Museums, Libraries and Archives Council (MLA) to the Arts Council will be managed.

**Tourism issues**

3. Baroness Eaton and I met John Penrose MP on 11 January to discuss tourism and joint working with English Heritage on new and more efficient ways of working for local heritage services. The government is publishing a new tourism strategy next month.
4. As a result of this meeting, and with the express approval of the Board, I have written to tourism portfolio-holders suggesting ways in which councils might be able to support Destination Management Organisations which were in danger of folding.
5. We are currently discussing with Visit England how the highly successful national tourism partnership, Partners For England - which brings together RDAs, DCMS, Visit England, the industry and local government - can be reshaped to fit the new tourism landscape.

**Local government's engagement with the 2012 Olympic and Paralympic Games**

6. At the end of January I wrote a letter to Hugh Robertson, Minister for Sport and the Olympics, to highlight our concerns around local authority engagement with the 2012 Games in the light of Regional Development Agencies winding down their support of the Nations and Regions Groups (NRGs). I emphasised the

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need to retain a strategic layer of engagement between the local and national level to ensure that critical cross-boundary issues are dealt with. I argued that wherever possible NRGs should be supported to continue in their present form and, where this is not possible, it should be up to local partners to agree a way forward. I suggested that after the Games, local enterprise partnerships should take the lead on maximising the legacy benefits to local communities, where this is prioritised locally.

**Meeting with County Sports Partnership (CSP) Network, 11 January**

7. Cllr Stephen Castle and I met Richard Saunders, Chair of the County Sports Partnership Network to discuss LG Group proposals for a new approach to community sport. Reflecting good practice, we are proposing that CSPs, which bring together local partners such as health, schools, councils and local sports clubs, play a brokerage role to commission the efficient delivery of local sport. We agreed to work together to identify and share best practice in support of this approach.

**LG Group annual 2012 Games Conference, 2 February 2011**

8. I chaired the annual LG Group 2012 Games conference, which focussed on how local authorities can maximise the benefits of the Games for their local communities, including the local cultural, sporting and volunteering legacy of the Games. The conference provided an opportunity to discuss the practical challenges facing councils in relation to the Games, from helping ensure that the Games are well run and safe, to ensuring that the pressure placed on local public services during the Games does not disrupt delivery. Cllr Stephen Castle spoke in a plenary panel session on how local authorities can maximise local volunteering opportunities through the Games and chaired a workshop on maximising the sporting and physical activity legacy of the Games.

**Culture, Tourism and Sport Programme Board Meeting, 19 January 2011**

9. The Board received a presentation from James Berresford, Chief Executive of VisitEngland, about working with councils and local enterprise partnerships to strengthen the visitor economy, agreed to promote the Race Online campaign to councils and agreed headline policy and improvement priorities for culture, tourism and sport to inform the LG Group's business planning process for 2011/12.

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**Item 5**

**Culture, Tourism and Sport Programme Board – update on current issues**

**Purpose of report**

For information / noting.

**Summary**

This report updates Members on current issues of interest to the Board which are not covered elsewhere in the agenda. Updates are included on:

1. 2012 Games and school sport
2. Tourism
3. Museums
4. Health and wellbeing
5. Self regulation for local government

**Recommendation**

Members are asked to note the update.

**Action**

Secretariat / CLOA Advisory Panel as appropriate

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**Item 5**

**Culture, Tourism and Sport Board – update on current issues**

**2012 Games**

**LGA 2012 Games Conference**

The LGA's annual 2012 Games Conference on 2 February 2011 heard from keynote speakers Hugh Robertson MP (Minister for Sport and the Olympics), and Charles Allen (Chair of Nations and Regions, LOCOG), who both emphasised the vital role that local authorities are playing in delivering the Games and securing the legacy benefits for local communities across the UK.

The Conference was chaired by Cllr Chris White and Cllr Stephen Castle spoke during a plenary session on volunteering and a workshop on increasing community sports participation. There were also a range of interactive workshop sessions showcasing how local authorities are preparing for 2012 and using the inspirational power of the Games to strengthen existing local priorities such as engaging and inspiring young people and promoting tourism.

**Joint working with the Northern Ireland Local Government Association (NILGA)**

Cllr Chris White spoke at the Northern Ireland Local Government Annual Conference in Belfast on 11 February about LGA's work in relation to 2012 and the opportunities for local government presented by the Games. The plenary session also included an address from Rosalie Flanagan, the Permanent Secretary for the Department of Culture Arts and Leisure (DCAL) of the Northern Ireland Executive, on 2012 Games-related activity in Northern Ireland. Cllr White also spoke at the NILGA Executive meeting, which provided an opportunity to further raise awareness of the potential benefits for local communities from the Games amongst leading Councillors from across Northern Ireland.

**National Local Authority Olympic Resilience team**

The team is actively supporting local authorities across England and Wales to prepare for resilience issues associated with the 2012 Games and is representing local authorities in national discussions on Olympic resilience issues. A Programme Co-ordination Group comprising of local authority Heads of Emergency Planning has begun meeting on a monthly basis, as have project teams which are taking forward three key areas of work: emergency co-ordination and information management; venue and emergency planning; and training and exercising. The Member Steering Group for the programme will meet for the second time on 8<sup>th</sup> March to consider progress with the project and address key emerging issues and blockages. This follows the second meeting of the Chief Executive-level Programme Board on 16<sup>th</sup> February.

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### **School Games**

Jeremy Hunt has set out his vision for the School Games tournament – inspired by the London 2012 Olympics and Paralympics – to give every child the opportunity take part and compete. As part of the offer:

- 500 schools across nine regions will pilot an annual School Games Day: a 'finals' day stemming from a programme of intra-school competition which will offer disabled children as many opportunities as non-disabled children
- a rolling programme of leagues and tournaments will promote more competition between schools at a town or district level
- up to 60 new, county or city-level 'Festivals of Sport' will showcase the best of local competitive sport in the inter-school finals
- the most talented young sports people will have the chance to represent their schools in a high-profile, national event
- In the spring Government will publish a prospectus for schools – setting out exactly how teachers and coaches can get involved in the School Games, including registering online.

The LGA and CLOA have highlighted the important strategic contribution councils could make to the school games by, for example, providing pathways from school sport to local sports clubs. CLOA emphasise the importance of sustainable structures for school sport. The LGA and CLOA are working with the County Sport Partnership Network to develop a shared way forward on what changes to school sport might mean for County Sport Networks and their local brokerage role.

### **Tourism**

With the demise of Regional Development Agencies (RDAs) and the emergence of local enterprise partnerships (LEPs), the tourism landscape is undergoing significant change. Cllr Chris White has written to tourism portfolio holders to offer some thoughts on how these changes might impact upon how councils relate to Destination Management Organisations (DMOs) or similar bodies, where they exist. The letter is attached as **Annex A**.

### **Museums**

Arts Council England and the Museums, Libraries and Archives Council (MLA) have outlined plans for the funding of Renaissance in 2011/12 and the 'road map' for development of the programme in future years. Since the Arts Council agreed in December to assume responsibility for Renaissance in the Regions, the regional museums and libraries development agendas, and the cultural property functions, the two bodies have been working to develop their transition plans and provide clarity for

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currently funded regional museums and other organisations as quickly as possible. The LG Group is a key consultee.

The principle agreements to date are:

- MLA retains responsibility for 2011/12 funding decisions, but decision-making on budgets with a longer-term impact will be shared with the Arts Council;
- MLA will shortly release plans for the 2011/12 Renaissance budget that will enable nearly £35m worth of grants to go to regional museums;
- The Arts Council will announce its long term plans for Renaissance in autumn 2011. Applications for Renaissance funding for 2012-15 will open in September and funding decisions will be announced by the end of 2011;
- 2011/12 will be a transitional year for a reshaped Renaissance Programme. The Arts Council will consult with local government and museums during the spring and summer before taking final decisions as part of its effort to create a coherent cultural offer that encompasses the arts, museums and libraries
- The Arts Council will review the role it expects Core museums to fulfil within the museums sector alongside the role of those organisations with whom the Arts Council will forge a strategic relationship in its new National Portfolio funding programme.

The LG Group has developed its own vision for the future of museums improvement and the Renaissance Programme – local museum partnerships, which we are pursuing in political and officer meetings with government. Drawing upon the principles underpinning the Future Libraries Programme, our proposal would put council museums in charge of their own improvement and maximise the resources that go towards keeping front line museums open. CLOA has highlighted the uncertainties caused by the transition period and the importance of capturing and transferring knowledge and experience as new systems are set up.

### **Health and Wellbeing**

In January the "Operating Framework for the NHS in England 2011/12" was published. This is an important document and incorporates several matters of importance to culture and sport:

- PCTs will remain statutorily accountable in 2011/12 and 2012/13 but more "clusters " of PCTs will form in 2011;
- Some PCT staff will be allocated to emerging GP consortia;
- Public Health England will assume responsibility for delivering public health services from 2012. Local authorities will receive shadow funding allocations in 2012/13, with full resources expected the following year; and
- The Government is consulting on the Public Health White Paper until 31 March.

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This was followed in early February with guidelines on the establishment of "clusters" which are intended to consolidate management capacity, with single executive teams each managing a cluster of PCTs. This is intended to provide space for the developing GP consortia to operate effectively, and provide space for the new arrangements with local authorities and the Health and Wellbeing Boards to develop.

Prevention is a vital component of the health and wider public agendas, and that our sector has a key role to play in delivering it cost-effectively. It is therefore vital that we keep abreast of the changes in the NHS and ensure that active steps are taken to build relationships with the Health & Wellbeing Boards, the staff appointed to the emerging "clusters" of PCTs, and the emerging GP consortia.

We are aware of places where this is happening; others where it is proving difficult and others, notably district councils, where more support is needed.

The LG Group is actively working to influence the health and social care Bill and putting together a response to the Public Health White Paper that will emphasise the role of culture and sport in the prevention agenda.

### **Self regulation for local government**

#### **Launch of new outcomes framework for culture and sport**

The outcomes framework has been developed to help culture and sport service providers demonstrate the difference their service makes to local people and communities, and the contribution it makes to local non-cultural or sporting priorities and outcomes. It will also help to make the case for continued or additional investment of public money in culture and sport.

The web-based framework provides straightforward 'at a glance' tools and supporting evidence, along with step-by-step guides that take you through creating your own local outcomes framework. The framework has been developed by LG Improvement and Development with the support of a number of local authorities and was commissioned by the National Culture & Sport Improvement Project Board, whose membership includes the Non Departmental Culture and Sport Bodies, DCMS, LGA and CLOA. <http://www.idea.gov.uk/idk/core/page.do?pagelId=21649171>.

#### **Launch of new Local Government Group approach**

The Local Government Group has launched an approach to self regulation for the local government sector, which will help local authorities strengthen their accountability and revolutionise the way they evaluate and improve services.



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The seven point offer is designed to help local authorities capitalise on the LG Group's successful campaign for the £2bn burden of central government inspections to be drastically reduced.

"Taking the Lead" will offer a range of local accountability tools to help councils and other local authorities further improve the way they gather and respond to feedback from residents, partners and community groups. These tools aim to help local authorities boost their own accountability and transparency in ways which are most appropriate to them and their residents.

The offer also includes a number of new tools local authorities can use to explore how effectively they are delivering services, including a "Peer Challenge" which will be free of charge. It will be carried out by a mixture of local authority leaders, chief executives and directors of finance, along with people from a range of organisations including the third sector and business communities.



3 February 2011

Dear colleague

### **Future of destination management organisations**

With the demise of Regional Development Agencies (RDAs) and the emergence of local enterprise partnerships (LEPs), the tourism landscape is undergoing significant change. I am writing to offer some thoughts on how these changes might impact upon how councils relate to Destination Management Organisations (DMOs) or similar bodies, where they exist.

Many RDAs currently support a Destination Management Organisation (DMO) or similar body. Amongst other things, these bodies develop the local tourism offer, help improve the look and feel of destinations, support businesses to improve their customer service standards so that places are more welcoming and market the destination to potential visitors. There is no single model for how a DMO works; they have varying degrees of involvement from the private sector and the local council or councils in two-tier areas, but the withdrawal of RDA funding means that some DMOs will stop functioning in April 2011, or start to scale back their activity.

Clearly it is up to you, and your local partners, to decide what, if any, support you give to destination management locally, depending upon how important tourism is to your local economy. Where councils do want to act to support DMOs, or a successor arrangement, there are a number of different approaches emerging.

### **Local enterprise partnerships**

Some councils are working with the private sector through local enterprise partnerships to identify how the LEP can work with local tourism businesses and bodies. In most areas LEPs are aiming to give a lead on the full range of interlinked issues that affect local economies and upon which a thriving visitor economy rests. This includes transport provision, infrastructure investment, skills, employment and training provision. As a result, there is potential for LEPs to work with tourism businesses, both through special-purpose DMOs but also through Chambers of Commerce and other bodies, to sustain and support great destinations.

### **The private sector**

In other places a solution entirely led by the private sector might be the most appropriate. Local tourism businesses, the majority of whom are small or medium sized enterprises, might pool expertise and resources to achieve savings on activities like marketing, and commission - including potentially from the council or LEP - the development of solutions to common challenges, ranging from the need to maintain and develop the skills of the workforce, to the need to minimise the cost of regulation.

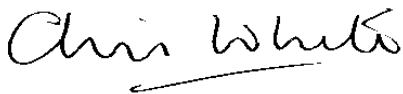
## **Direct funding of destination management**

We understand that in some places options for directly funding a DMO or successor arrangement are being considered. Options include using left over RDA funding that is not absorbed back into central government and local businesses in Business Improvement Districts agreeing to prioritise destination management to receive extra investment.

## **The LG Group**

The LG Group would be pleased to help with any questions about the relationship between councils and DMOs, and how the tourism landscape can be linked with your LEP, and we would be delighted to hear from you about how your area is responding to changes in the tourism landscape.

Yours sincerely

A handwritten signature in black ink that reads "Chris White". The signature is written in a cursive style with a horizontal line underneath the name.

Cllr Chris White  
Chair, LG Group Culture, Tourism and Sport Programme Board

2 March 2011

**Item 6**

**CLOA case studies**

**Purpose of report**

For noting.

**Summary**

The report below details the work that Leeds City Council is doing to use sport (specifically boxing) to engage with young people in the city to promote healthy lifestyles and life choices. This is one example of a wide range of sports case studies which CLOA, with the LG Group, are sharing across the sector.

**Recommendations**

Members are asked to note the case study.

**Action**

Secretariat / CLOA Advisory Panel as appropriate.

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**Item 6**

**CLOA case studies**

**Sports Development – Positive Futures**

***“Positive Futures gives young people from deprived areas the opportunity to succeed, to help broaden their horizons and prevent them from becoming excluded from their community. I am proud and delighted to be associated with the programme.”***

***Lennox Lewis CBE, former World Heavyweight Champion, Boxing***

**Background**

1. Following on from Lennox Lewis’ visit to the Karate for Inner City kids (KICKS) session, Leeds City Council had a lot of interest from young people who wanted to specifically focus on boxing. The Council immediately acted on this to set up the ‘Lennox Lewis for Positive Futures’ boxing sessions at Fearnville Leisure Centre in the east of the city.
2. Project organisers ensured that all those working on the project were Amateur Boxing Association (ABA) tutor qualified and then enlisted the experience of professional boxer Patrick Maxwell. Having the experience of Patrick enabled the session to be structured in a professional manner, and gained the respect and enthusiasm of the young people involved in the project.
3. The sessions are all non contact and focus on technique and fitness. The respect that comes with the sport ensures that young people are focussed for the time that they are with staff. The classes also have positive social benefits, in that self control and discipline is encouraged for young people in all aspects of their lives.

**2<sup>nd</sup> round!**

4. The sessions at Fearnville Leisure Centre have been further enhanced with the Council’s own Positive Futures ‘Boxing Academy’. The Boxing Academy works with young people who have been referred to our programme for not being in education, employment or training – otherwise known as NEET. These young people come to Positive Futures for a full day, and work on the techniques of boxing, whilst completing a Great Britain National Boxing Awards (preliminary ABA award).
5. The young people also participate in workshops, which look at nutrition, coaching, first aid and employability. As part of the Boxing Aware, the course also looks at conflict resolution, which helps ensure that participants are given

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information on how to avoid or resolve situations of conflict without resorting to violence.

6. The Boxing Academy has already seen fantastic results in getting young people back into education and dealing with anger management issues. The Sports Development Unit and Positive Futures are committed to using sport as the catalyst with which to engage young people and ensure that they are involved in activities which promote healthy lifestyles as well as healthy life choices.



## How to Find Us

The National Centre for Early Music is to the East of the City of York centre and is within easy walking distance of York Minster.

On leaving the City Centre follow the signs to the Castle Area and then on to the Merchant Adventurers' Hall. Carry on past the Hall, over Foss Bridge into Walmgate. The National Centre for Early Music is situated on the left-hand side just past The Press offices.

The Centre is based at St Margaret's Church, which is off Walmgate, York. The main entrance is via Percy's Lane, off Navigation Road.

**Car Parking.** The nearest car park is in Peel Street, a 4-minute walk away from the NCEM; the car park is open 24 hours; charges apply 8am – 6pm; £1.50 per hour up to 3 hours; £7.10 for 4 hours; £8 for 5 hours; £10 all day. Alternatively, there is all day parking in the Royal Dragon Car Park, Barbican Road, for £4 per day or in Lawrence Street for £3.50 per day.

### Park & Ride

Turn off the Ring Road at the A1079 and turn left at the roundabout. Grimston Bar (Yellow Line) Park & Ride scheme on left; buses run every 10 minutes. Alight in Lawrence Street, outside St Lawrence's Church, (just before Walmgate Bar), walk through the Bar, take 1<sup>st</sup> right, the National Centre for Early Music is situated on the left. To return, the bus stop is next to The Press office, Walmgate.

### By Car

- From the A1, take the A64 to York.
- Follow signs to Hull, leave the Ring Road at the A1079, then turn left at roundabout. Drive into York, straight through Walmgate Bar and first right into Navigation Road. The National Centre for Early Music is on the left-hand side.

### By Rail

- Train services to and from York are extremely efficient and reliable. York is served by the following rail operators: East Coast, Grand Central, Regional Railways, Virgin Cross Country and North Western Trains.

For travel information ring 08457 484950.

### Airports



York is easily reached from many of Britain's major airports. Contact numbers are as follows:

Birmingham Airport	0121 767 7798
Edinburgh Airport	0131 344 3136
Glasgow Airport	0141 887 1111
Leeds/Bradford Airport	0113 250 9696
London Gatwick Airport	01293 535353
London Heathrow	0181 759 4321
London Stansted Airport	01279 680 500
Manchester Airport	0161 489 3000
Newcastle Airport	0191 286 0966
Robin Hood Airport	08708 33 22 10



# The National Centre for Early Music

The National Centre for Early Music  
St Margaret's Church  
Walmgate, York YO1 9TL  
Tel: 01904 632220

-  **Outer Ring Road**  
Follow orange path in the direction of the arrows to Grimston Bar roundabout.  
Proceed into York via the A1079 Hull Road through Walmgate Bar.
-  **City Centre**

